

## Welcome to Sport, Leisure and Tourism Insights

"Insights" is a complimentary service provided by **DJS Research**, keeping you up to date with the latest **sport, leisure and tourism** market research findings.

### New Research Suggests Positives And Negatives For UK Gambling Industry

A British support site for compulsive gamblers has released some unflattering statistics about what online and mobile gambling might be creating in terms of addictive behaviours. According to the Gamcare assessment, the number of 18-35 year-old gamblers calling for help in 2012 increased by 6.5%...

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### Survey Conducted by Trivago Shows That Brits Lead Hotel Booking Requests For The World Cup Period

The survey, conducted by Trivago – a hotel price comparison site – shows that British supporters are the ones looking for accommodation the most in Brazil during the period of the 2014 World Cup. Three tenths (29%) of foreign visitors looking for hotel reservations in Brazil for the 2014 World Cup are from Great Britain – Germans are second, corresponding to a fifth (22%) of booking requests made...

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### Survey Reveals Upturn in Irish Tourism :: 'The Gathering' A Positive Factor

According to a barometer by Fáilte Ireland, the National Tourism Development Authority, business sentiment in the tourism industry is up a fifth (20%) in 2013 from the previous year. Respondents also noted that visitor volumes had significantly increased among hotels (68%), guesthouses (58%) and restaurants (58%)...

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## About Us

DJS Research is a full service market research agency based in the UK but with international experience. We take great pride in providing the highest quality sector specific market research, tailored to the needs of our clients. We are one of the fastest growing market research agencies in the UK, and our success is built on quality research leading to lasting relationships. To see details of our expertise in your sector, [click here](#) – or if you would like to speak to someone about a potential research project, get in touch with us using the contact details below.



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